



## WHY I MUST ATTEND THE HPN GLOBAL ANNUAL PARTNER CONFERENCE

[Name],

I'm writing to ask for approval to attend the **HPN Global Partner Conference, October 3-6, 2021 at the Hard Rock Los Cabos**, where Relationships Matter.

Now, I know what typically comes to mind when you think Cabo... maybe a fun spring break, a warm beach, or maybe a few margaritas... but I assure you, **HPN means business!** HPN Global is emphasizing the destiny, *not* the destination. Their associates will come with business in hand that I am eager to learn about and book.

At the conference, I will have access to 175 of HPN Global's associates in a variety of impactful ways. These associates represent over 7,000 clients, and sent 13,000 RFPs representing over \$400,000,000 in rooms revenue in 2019. They have added over 30 new associates in the past year and are busting at the seams with new business in our soon to be post COVID world.

With a client mix of 55% Corporate, 25% Association and 20% SMERF, HPN Global handles all sizes of meetings globally; from your typical conference, high end international incentive programs, large citywide conferences, and more.

Attendance includes two full days of learning and networking, sharing best practices, value-added breakout sessions, and an interactive environment where I can learn key information related to closing business with HPN Global. Most importantly, I will have the opportunity to pre-schedule appointments with associates that book business in my market.

Attending this conference is the most impactful way to gain a deeper understanding of how to work with HPN Global and develop personal relationships that are at the core of closing business. The Registration Fee is extremely competitive and the host hotel is All-Inclusive. The room rate at the Hard Rock Los Cabos includes all meals and drinks on property, taxes and gratuities, and wireless internet. At a total cost of about \$X, it is the most cost-effective way to ensure that we're maximizing our relationship with HPN Global.

### Here's an approximate breakdown of the conference costs:

Airfare:	\$ X
Transportation:	\$40 approx each way
Hotel: Hard Rock Los Cabos	\$290 Single ALL INCLUSIVE (3 nights)
Registration Fee:	\$2,650
<b>Total:</b>	<b>\$ X</b>

Thank you for considering this request. I look forward to your reply. Please let me know if I have approval to attend this valuable event, as the earlier I make my travel arrangements, the more cost friendly they will be!

Thank you.